

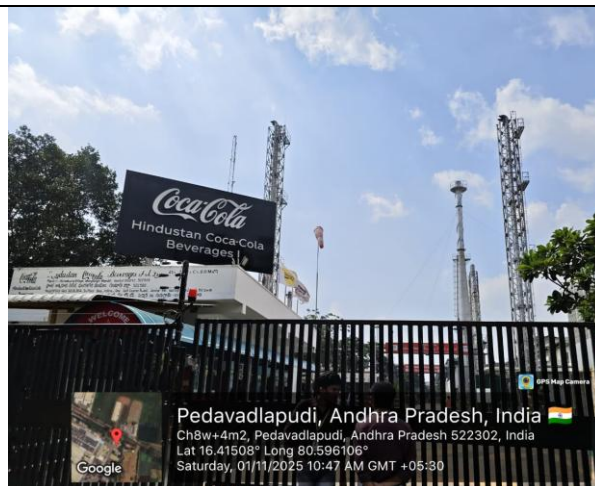


## MASTER OF BUSINESS ADMINISTRATION

### Industrial Visit Report on Hindustan Coca-Cola Beverages Pvt Ltd, Guntur: “Atmakur Guntur Andhra Pradesh

Event Name	Industrial Visit
Event type	Extracurricular activities
Date / Duration	One day (01-11-2025)
Resource Person / Guided By	Mr. Raju, Quality Executive
Name of the Co-ordinators	Dr. U. Rambabu & Mrs. Y. Nagamani
Target Audience	MBA II Year Students -SEC-A
Total no of Students	51
About the Event	MBA II-Year Section-A students visited Coca-Cola Beverages Pvt. Ltd., Atmakur on 01-11-2025 to gain practical exposure to beverage manufacturing, quality control, bottling systems, and logistics. The visit was guided by Mr. Raju, Quality Executive, who explained production processes and plant operations.
Objectives	To provide students with practical exposure to beverage manufacturing, quality control, and supply chain operations at Coca-Cola, helping them connect theoretical learning with real-world industrial practices.
Outcomes	As a result of the visit, students gained practical exposure to industrial functions, observed real-time operational workflows, and understood how theoretical concepts are applied in professional settings. They developed a deeper appreciation of industry standards, process efficiency, and workplace coordination. This hands-on experience enabled them to connect academic learning with real-world practices, enhancing their practical understanding and industry awareness.
Feedback	Students expressed high satisfaction with the visit, appreciating the clarity of explanations provided by the company representatives and the opportunity to interact with industry professionals. They stated that the visit broadened their perspective on corporate operations and improved their understanding of industry expectations. Overall, the session was found to be informative, motivating, and highly beneficial for their academic and career development.

# Photographs



## The photographs from the industrial visit

Head of the department

Dr.K.Deepika